EDUCATE GIRLS AIMS TO EMPOWER 1.5 MILLION GIRLS TO ENTER THE CLASSROOM BY 2024 THEREBY ADDRESSING 40% OF INDIA’S OUT-OF-SCHOOL GIRL PROBLEM.

Every day in India, over 4 million girls of school age do not show up to the classrooms in which they belong[^1]. Of the myriad reasons for this, almost all of them relate to one thing: their gender.

It is a well-known fact that investing in girls’ education can create a true, positive multiplier effect! 9 of the 17 Sustainable Development Goals (SDGs)[^2] are directly addressed by educating girls. With some of the largest number of out-of-school girls currently living in India, there is no better place and time to focus our efforts than here and now.

[^2]: Know more: www.un.org/sustainabledevelopment/

EDUCATE GIRLS AND…..

- 14% reduction in child marriage
- 50% more likely to immunize her children
- More than twice as likely to educate her children
- 2.2 times less likely to be HIV+
- Earn 10-20% more income
- Reverse climate change
- Contribute to global economic growth
- Be more empowered
- Reduce class and income inequalities
OUR MODEL

We leverage existing Government and community resources to achieve:

- **Increased ENROLMENT**
- **Increased RETENTION**
- **Improved LEARNING OUTCOMES**

**CREATE COMMUNITY OWNERSHIP**
Cadre of village-based volunteers (Team Balika)

**IDENTIFY OUT-OF-SCHOOL GIRLS**
Using technology for Door-to-door survey & profiling

**ADDRESS MINDSETS FOR BEHAVIOUR CHANGE**
Counsel parents via home visits

**MOBILISE COMMUNITIES**
Conduct village meetings and rally influencers

**SUPPORT SCHOOL GOVERNANCE AND INFRASTRUCTURE DEVELOPMENT**

**ENSURE FOUNDATIONAL LITERACY AND NUMERACY SKILLS FOR CHILDREN**
Using remedial teaching tools and techniques

**IMPART LIFE SKILLS TRAINING**
KEY INSIGHT

India is a country of nearly 650,000 villages. This can make the work of tackling the issue, one village at a time, feel endless, if not impossible.

Using advanced analytics, Educate Girls has been able to identify that just 35,000 of India’s villages hold the highest out-of-school girl population.

These villages, concentrated in four states (Rajasthan, Madhya Pradesh, Uttar Pradesh, and Bihar), are challenged by multiple threats of extreme poverty, illiteracy, child marriage, early childbirth, malnutrition, stunting and deep patriarchy.

VISION 2024

Educate Girls will support the Government to:

- enrol 1.5 million out-of-school girls
- retain 90% of all enrolled girls
- impart Life Skills to 70,000+ adolescent girls
- benefit over 15 million boys and girls by supporting school governance and infrastructure development
- reach over 17 million children cumulatively

improve learning outcomes for 90,000 girls and boys across Grades 3-10
EVIDENCE OF IMPACT

In our recently concluded Randomised Control Trial (RCT), the third party evaluator found that we enrolled 92% of all out-of-school girls in the program area over the course of 3 years.

Moreover, the evaluator also reported that students’ test scores improved significantly in schools with Educate Girls’ curriculum intervention as compared to control schools - this improvement was equivalent to an additional year of schooling for the average student.

This RCT was the world’s first Development Impact Bond (DIB) in education. It was intended to be a proof-of-concept for replication and scale-up in the education sector and beyond.

Know more: www.educategirls.ngo/dib

World’s First Development Impact Bond (DIB) in Education

Educate Girls' DIB surpassed both its target outcomes!

160% of the final learning target

116% of the final enrolment target
ABOUT US

Established in 2007, Educate Girls’ is a non-profit that focusses on mobilising communities for girls’ education in India’s rural and educationally backward areas.

Strongly aligned with the ‘Right to Education Act’ or the ‘Samagra Siksha’, Educate Girls is committed to the Government’s vision to improve access to primary education for children, especially young girls.

Educate Girls currently operates successfully in over 18,000 villages in Rajasthan, Madhya Pradesh and Uttar Pradesh. By leveraging the Government’s existing investment in schools and by engaging with a huge base of community volunteers, Educate Girls helps to identify, enrol and retain out-of-school girls and to improve foundational skills in literacy and numeracy for all children (both girls and boys). This helps deliver measurable results to a large number of beneficiaries and avoids parallel delivery of services.

E: info.in@educategirls.ngo
W: www.educategirls.ngo

MILESTONES

2005
50-school test project

2007
Independently registered

2008
500-school pilot in Pali

2010-13
Scaled operations to entire Pali district, Jalore and Sirohi

2014
Scaled operations to Ajmer, Bundi and Rajsamand

2015
Commenced DIB program in Bhilwara (Development Impact Bond)

2016
Expanded to Udaipur & Jhalawar and commenced operations in Madhya Pradesh with Jhabua district

2017
Expanded operations to Banswara, Alirajpur & Dhar

2018
Educate Girls’ DIB surpasses target outcomes and is successfully completed

2018-19
Expanded operations to Barwani

2019-24
Aim to expand to 31 educationally backward districts

PARTNERSHIPS

Government of Rajasthan
Government of Madhya Pradesh
Government of Uttar Pradesh
United Nations Children’s Fund
EAC

RECOGNITION

ET Prime Women Leadership Awards 2019
GuideStar Gold Certificate Awards 2019
NITI Aayog Women Transforming India Award, 2017
Nasscom Foundation Social Innovation Award, 2016
The Skoll Award For Social Entrepreneurship, 2015
The WISE Award, 2014
Stars Foundation Impact Award, 2014
USAID Millennium Alliance Award, 2014